**HW week 2: Three Product Ideas**

Please do not write your name on this sheet!

Also, don’t start designing a solution just yet, focus on a problem

**Idea 1: [Write a Name]**

**What is the problem you are solving?**

**Target customer segments?**

**Potential market size?**

**Idea 2: [Write a Name]**

**What is the problem you are solving?**

**Target customer segments?**

**Potential market size?**

**Idea 3: [Write a Name]**

**What is the problem you are solving?**

**Target customer segments?**

**Potential market size?**